

Second Life



Universities

- Duke, Rice, Stanford, Princeton
- UT-Austin, University of Houston
- Case Western Reserve, Pepperdine, Drexel, DeSales, etc.
- A total of more than 300 universities use SL according to Claudia L'Amoreaux of Linden Labs
 - Harvard





Companies

- Best Buy Geek Squad
- H&R Block
- Cisco Systems
- Reuters
- Dell
- Sun Microsystems
- Adidas
- Reebok
- Pontiac
- Toyota
- Nissan
- IBM
- Ben and Jerry's
- NBA
- Sony
- Comcast





InterContinental Hotels Group

- Crowne Plaza
- Place to Meet Island
- secondlife.crowneplaza.com
- Free to use with reservation
- Upload video, music, and image files
- Create a guest list



